



FEATURE BRIEF

## Get the Power to Monitor Anywhere — On Demand and On the Go

*Instant Access to Monitor, Verify and Repurpose Media from Web Browser.*



### The Need:

- As the speed of business accelerates, broadcast, cable and media enterprises demand the flexibility to access live and recorded media for content approval, quality checks, verification of regulatory compliance and much more.
- They need to monitor, manage, search, retrieve and repurpose broadcast content and OTT live streams locally and from a desktop
- Workflows must be streamlined for more efficient use of resources and more effective collaboration.
- Users don't want to manage license counts and floating licenses but remain in control of users, groups and roles.
- Enable more users to access system but without IT involvement, having to manage restrictive ActiveX controls or subject users to constant updates on their PCs.

### The Solution:

- Digital Nirvana offers access and control via an intuitive web-based interface for:
  - Monitor IQ™ multi-channel signal monitoring, logging, compliance and archiving for traditional broadcasting
  - MediaPro™ solution for repurposing and rebroadcasting encrypted HD content to multiple platforms
  - AnyStream IQ™ cloud-based solution for recording, logging and monitoring OTT content

#### Industry:

Broadcast

#### Products:

Monitor IQ and Media Pro

#### Feature:

Standard Web Browser

#### Benefits:

- Access media wherever there's an internet connection
- Intuitive web-based interface
- Compatibility with Internet Explorer, Firefox, Chrome and Safari
- Broad administrative tools to set up roles, groups and users
- No need for expensive user licenses
- No need for ActiveX

## ***The Solution (continued):***

- Users can access the software anywhere they can connect to the web via any standards-compliant web browser, including Internet Explorer, Firefox, Chrome and Safari.
- A simple log in and search allows the user to find, for example, a news event from last month, an advertiser's latest campaign, highlights from tonight's game, or live streaming content.
- Powerful web-based tools let you search, access clips, pause to edit out a section, and share that content in a wide range of formats, including social media sites.
- Comprehensive administrative tools make it easy to set up roles, collaborative groups and users; manage user licenses; and set up URL and email accounts for media sharing that fit seamlessly into existing workflows.
- Web-enabled technology eliminates maintenance-intensive ActiveX requirements.

## ***About Monitor IQ***

Monitor IQ™ provides multi-channel signal monitoring, logging, compliance and archiving for traditional broadcasting. Monitor IQ has a range of unique features including centralized management, automatic ad detection, and a director's audio track. It accepts multiple signals, both HD and SD in full resolution, and exports them in a wide range of file formats. Its Infrastructure Self-Check performs more than 40 types of ongoing system checks to proactively monitor the total health of the Monitor IQ system. Web Captioning ensures that programming complies with new FCC closed captioning mandates in the SMPTE Timed Text Format. And Program Guide Extraction automatically extracts EIT data directly from the broadcast, simplifying program search and enabling recording by program. Several new features to be announced will be included within this new version. Monitor IQ is compatible with all standard web browsers — and does not require ActiveX.

## ***About Media Pro***

MediaPro™ is Digital Nirvana's easy, affordable solution to repurpose and rebroadcast encrypted HD content to multiple platforms. In addition to its ability to encrypt HD content, input/output options further include: SDI, ASI, IP, QAM, and ATSC.

Multiple users in news and sports departments can collaborate; record from one to hundreds of channels; and then edit, annotate and publish content in real time. Search may be based on keywords, program titles, descriptions, textual metadata, time/date and channel filters. Clips are stored and sent via email or FTP for archiving or external viewing in a wide range of formats and resolutions. The next generation of MediaPro will be on hand in the Digital Nirvana booth at NAB. MediaPro is compatible with all standard web browsers — and does not require ActiveX.

## *About Digital Nirvana*

Since 1996, Digital Nirvana has been empowering customers with innovative knowledge management technologies. By combining media and digital technology expertise, Digital Nirvana makes it possible for organizations to streamline operations and gain competitive advantage with advanced product and service offerings. The company's product portfolio includes the industry-leading Monitor IQ broadcast monitoring system, AnyStream IQ OTT monitoring solution, and the MediaPro content repurposing system. A comprehensive service portfolio includes media monitoring and analysis, market intelligence and analytics, and learning management services. Digital Nirvana is headquartered in Fremont, California with offices in Hyderabad and Coimbatore, India.

## *Learn More*

Send us an email at [info@digital-nirvana.com](mailto:info@digital-nirvana.com) or call +1-510-226-9000 ext. 707 for more information. Visit our website at [www.digital-nirvana.com](http://www.digital-nirvana.com).



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