



FEATURE BRIEF

New Media Monitoring and Repurposing Solutions Prove Cost- and Space-Efficient

Why Buy Multiple Systems When One Versatile Server Can Do it All?

Monitor IQ™

Broadcast Monitoring System

MediaPro™

Content Repurposing System

The Need

- A solution that offers great price/performance and reduced cost of monitoring equipment, power and maintenance.
- A single server that can record, monitor and repurpose a wide range of mixed signal types (ASI, ASI-IP, SDI, ATSC, QAM)
- A solution that can deliver high channel density with flexibility, upgradability and scalability for future expansion.
- Ability to streamline complicated workflows for more efficient use of resources and effective collaboration.
- Save on valuable rack space and eliminate extensive cabling at operations floor.
- Integrate with other appliances like content storage, desktop computers, mobile devices, archive solutions, editing and play-out servers.
- Eliminate restrictive controls (like ActiveX).

The Solution

- Digital Nirvana's Open Media Appliance is a feature-rich platform for its Monitor IQ™ broadcast monitoring and MediaPro™ content repurposing systems.
- Single server Hybrid Appliance allows users to mix and match signal inputs including: ASI, ASI-IP, DVB-T/C/S2, SDI, ATSC, QAM, NTSC and PAL.
- Compact 2RU or 3RU device includes a Linux operating system, industrial-grade server, built-in redundant power supplies and system alerts.
- Open Media Appliance with its Building-block architecture and CableCARD™ technology provides scalability for adding storage, users and hundreds of channels and also for linking multiple systems.
- NAS Connect auto-archives recorded files to networked storage providing the ability to easily manage and search the recorded content via any standard web browser.
- Open Media Appliance comes with 30/60/90 days of low-res and 1/7/14 days of high-res storage.
- Web-enabled technology eliminates complicated ActiveX requirements.
- CableCARD™ technology enables recording of Encrypted HD signals using QAM/RF that facilitates a more effective workflow for capturing content.

PRODUCT BRIEF: Open Media Appliance

Open Media Appliance

Digital Nirvana's cost-effective open platform accepts a wide range of inputs, including SD/HD SDI, ASI, ASI-IP, ATSC, and QAM. Supported formats include NTSC, PAL and DVB-T/C/S2. Digital Nirvana's cable card technology records from encrypted cable feeds in full HD – allowing for direct cable and off-air antenna recording and expansion up to hundreds of channels. It also delivers 30/60/90 days of low-res and 1/7/14 days of high-res storage.

About Digital Nirvana

Since 1996, Digital Nirvana has been empowering customers with innovative knowledge management technologies. By combining media and digital

Industry:
Broadcast, Networks, Cable, and Media

Product:
Open Media Appliance

Feature:
Platform for Monitor IQ™ broadcast monitoring and MediaPro™ content repurposing solutions

Benefits:

- Lower hardware and operating expenses
- Reduced rack space and cabling
- Handles a wide range of signal types
- Expansion up to hundreds of channels
- Streamlined workflow using standard web browsers
- No need for ActiveX

technology expertise, Digital Nirvana makes it possible for organizations to streamline operations and gain competitive advantage with advanced product and service offerings. The company's product portfolio includes the industry-leading Monitor IQ broadcast monitoring system, AnyStream IQ OTT monitoring solution, and the MediaPro content repurposing system. A comprehensive service portfolio includes media monitoring and analysis, market intelligence and analytics, and learning management services. Digital Nirvana is headquartered in Fremont, California with offices in Hyderabad and Coimbatore, India.

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