



FEATURE BRIEF

Power to Monitor Any Channel, Any Time, from Anywhere in the Network

Centralized Management tools boost efficiency at the group and station levels



Centralized management.

The Need

- The rapidly expanding number of broadcast channels and content distribution platforms presents broadcasters with greater challenges in battling for ratings and ad revenues.
- Increased pressure to reduce operational expense and increase efficiency drives a need to streamline workflows.
- To meet these challenges, networks, television station groups, multi-channel broadcasters and cable operators demand a move from monitoring broadcast channels independently to accessing them centrally from single workstation.
- They require immediate desktop access from anywhere to compare, review and analyze multiple channels of video content across entire networks, especially in the competitive world of news and sports.
- The ability to ensure the integrity, compliance and quality of content from origin to distribution, with faster troubleshooting and resolution of problems, is essential.

The Solution

- Digital Nirvana's Media Management Platform delivers a full range of multi-channel signal monitoring, logging, compliance and archiving functions with a Centralized Management server that unites all units deployed throughout the system.
- The Centralized Management feature empowers television station groups, multi-channel broadcasters and networks with 24x7 centralized monitoring and control that streamlines workflows, offering simultaneous access to multiple channels of content from any geographic area.
- The extended web browser creates a centralized view of up to 12 channels in a single window and allows users to record, monitor, clip, repurpose and distribute content for internal or external use.
- The system is fully customizable. A selection of channels, functions and features are assignable by the administrator.
- Its user-friendly interface makes it easy to determine if a glitch is local or network-wide, enhancing the timely isolation of problems, reducing operational expense, and adding efficiency.
- Quick and accurate mapping of discrepancies in the signal to the actual video content for remote analysis.

FEATURE BRIEF: Centralized Management

About the Media Management Platform

Digital Nirvana's Media Management Platform can record multiple live video feeds in original and proxy format. It allows users to capture, edit, share, and manage content, as well as prove compliance, monitor quality and analyze video. Users in the Digital Nirvana environment can collaborate from anyplace via a web-based interface. It is designed for a variety of audio and video applications, including: broadcast television, government, entertainment, corporate, education, and for use by media monitoring companies.

The Media Management Platform runs on our Open Media Appliance and is available in three levels: Essentials (1RU), Pro (3RU), and Enterprise (3RU).

All systems include:

- Ability to record HD and SD in full resolution
- Hybrid Inputs: SDI, ASI, ASI-IP, ATSC, and QAM
- Recording Formats: SD/HD and DVB - T/C/S2

Industry:

Broadcast

Products:

Media Management Platform.

Feature:

Centralized Management

Benefits:

- Monitor entire channel lineup from a single location
- Web browser provides access from anywhere in the world
- Streamlined workflows and increased efficiency
- Automatic notification of signal discrepancies
- Intuitive interface provides quick and easy troubleshooting

- Ability to record multi-language audio/video, VANC metadata, and CC/teletext/subtitles
- Easy-to-use interface for quick content search and retrieval
- Compatibility with all standards-compliant web browsers: Firefox, Safari, Internet Explorer, Chrome
- No need to install ActiveX
- Cut/clip and editing functionality for quality control, viewing, content repurposing and ad verification
- Ability to export media to Flash, MPEG-2, MPEG-4, H.264 and XDCAM

About Digital Nirvana

Since 1996, Digital Nirvana has been empowering customers with innovative knowledge management technologies. By combining media and digital technology expertise, Digital Nirvana makes it possible for organizations to streamline operations and gain competitive advantage with advanced product and service offerings. A comprehensive service portfolio includes media monitoring and analysis, market intelligence and analytics, and learning management services. Digital Nirvana is headquartered in Fremont, California with offices in Hyderabad and Coimbatore, India.

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