



digital nirvana



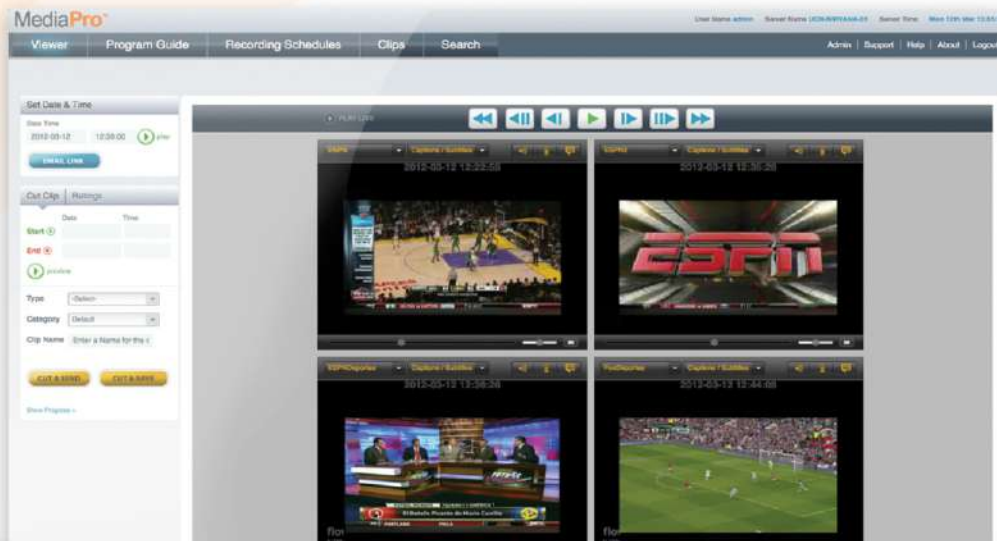
# PRODUCTS

www.digital-nirvana.com



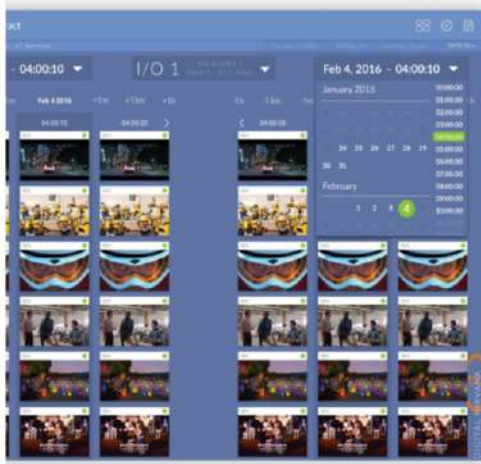
## MonitorIQ™ - Media Management Platform

Monitor, analyze, and repurpose broadcast content over a simple Web-based GUI with ability to capture ASI, SDI, ATSC, QAM, FM, etc., in one box. Facilitates content repurposing for Social Media, On demand and OTT platforms along with content archival capabilities; this coupled with seamless social media integration. Capable of recording multiple live video feeds in original recording and proxy format and supports a variety of applications for capturing, editing, sharing, and managing content. The platform also allows multiple users throughout the Digital Nirvana environment to collaborate from any place at any time with an easy-to-use web based interface.



## MediaPro™

The simplified content repurposing system helps broadcasters easily record content and then swiftly cut, clip and share with social media and the cloud. Product highlight includes the ability to use Digital Nirvana's Open Media Appliance where users can record from one to hundreds of channels, edit, clip, and publish content in real time, cut clips for archiving, content repurposing, exporting to MAM, storage, the Cloud, and social media. Also facilitates storing clips and send via email or FTP for archiving or external viewing in high or low resolution.



## CAR/TS™ - Transport Stream Analyze and Replay

CAR/TS from Digital Nirvana is an integrated, multi-function Transport Stream processing solution. CAR/TS continuously records and monitors the TS data per TR101-290 specifications and indicates when it falls out of specification. The CAR/TS system also provides the capability to clip and export segments of the stream for more detailed analysis. In addition, CAR/TS can be configured to playback the content continuously for time-shift or time delay requirements. CAR/TS is also an ideal disaster recovery solution for providing uninterrupted playback if the live feed is unavailable.



## AnyStreamIQ™

A perfect fit for on-the-go users who monitor your live streams manually using tablets, phones, and other devices. Digital Nirvana's AnyStreamIQ automatically records and monitors the OTT streams using a cost-effective, highly efficient cloud based solution. The solution helps monitoring whether the live stream is up and running with no loss of video, audio or closed captions. An uncomplicated solution that helps to ensure that viewers are satisfied with their live stream experience and the FCC is satisfied with web captioning compliance.



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# SERVICES

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## MonitorIQ Cloud Service

Browser-based, on-the-go, broadcast monitoring and content repurposing solution offered as Software as a Service. Customers could monitor, analyze, repurpose broadcast content over the cloud and benefit from the pay as you go model. Built-in capabilities to repurpose content for Social Media, On Demand, and OTT platforms along with content archival capabilities to help simplify the Broadcast operations.

## Repeat Audio Detection Service

Automated detection of audio segments using audio fingerprinting to identify commercials, songs or other keywords and instant generation of reports.

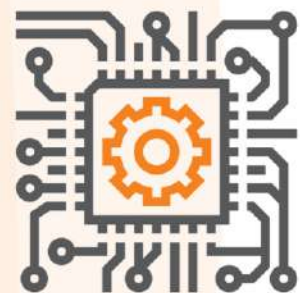


## Closed Caption Synchronization

Automated, cloud-based, near-live synchronization of live broadcast closed captions for online delivery with options to clean up the text for high quality and multiple format outputs. The REST API-based simple and secure delivery model is aimed at making broadcast operations effortless and easy. Various options available for content acquisition and delivery to suit customer requirements.

## Video Logging

Entertainment Summaries and Verbatim Transcripts offered for video production houses. Creation of accurate metadata/transcripts helps with efficient editing process as well as enabling search and even subtitle generation for the assets. Digital Nirvana makes the process easier by providing the content owners the ability to process this data automatically over cloud with various quality levels and return the text to the workflow automatically, reducing workflow challenges and manual intervention.



## Subtitle Generation

Digital Nirvana's automated processes make subtitle generation easier and accurate for any video content reducing customer's effort in terms of workflow management while meeting subtitle requirement in terms of accuracy, time coding, and formats. Customization on TTML formats make it easier for customers to accommodate the same into any workflow. The secure and simple content acquisition and delivery model reduces operational effort for our customers.



## Automated Sports Clipping

Sports clipping service that automatically analyzes sports broadcasts in real time to identify every fast paced moment in a game and generate clips of those highlights. The service is coupled with automated caption synchronization, empowering broadcasters to publish sports media content online, social media, etc., without time lag while complying with the FCC regulation. The service is also capable of generating highlight images or GIFs for customers' social media promotional activities. State-of-the-art workflow and customization capabilities ensure reduced manual intervention in broadcast operations while catering to the viewer's needs and meeting compliance requirements.

## Metadator- AVID Connector for Automatic Metadata Creation

Application enabling creation of metadata, logs, description or transcript outside AVID Media Central and ingest accurately and automatically with the asset. The integration helps customers who use AVID for media management to process logs or metadata or even complete transcripts using Digital Nirvana's automated systems and automatically ingest the same along with the markers into AVID Interplay. Creation of accurate metadata/transcripts help with efficient editing process as well as enabling search and even subtitle generation for the assets.



## Closed Captioning

Cloud-based closed captioning of post-production content for broadcast and online delivery with wider coverage including pre-recorded TV shows, online video clips, streaming videos, sports, news, corporate sessions, lectures, events, and house of worship videos. The combination of automated speech-to-text that leverages machine learning and experienced captioners help deliver accurate and compliant captions efficiently. Service capable of creating pop-on or roll-up captions, multiple format outputs, encoding with various turnaround options. The simple and secure REST API-based data transaction can be easily integrated into the customer's existing workflow.





Digital Nirvana is a technology solutions and business process management services provider. With over two decades of experience as a solution provider, we have proven technology and expertise that drives us to deliver superior value to our customers.

Digital Nirvana is one of the pioneers of broadcast monitoring, logging, and compliance solutions and its combined capabilities enable Digital Nirvana to provide end-to-end solutions for customers in Broadcast, Media, Financial Services, Education, and Public Relations sectors.