

DATE: 10/16/2006 to 10/30/2006

S.NO	COMPANY	BRAND	CCIN	CNBC	CNN	ESPN	FNC	FSM
1	Advanced Physicians Products	Dr. Frank s Joint Muscle Pain Relief					100%	
2	American Express Company	American Express			100%			
3	Amgen	Neulasta		60%			40%	
4	As Seen On TV Network	Flat Fold Colander			100%			
5	Bare Escentuals Beauty, Inc	Bare Minerals Starter Kit		100%				
6	Bosley Medical Institute	Bosley Hair Treatment		100%				
7	Center for Interventional Pain Management	Center For Pain Managment	100%					
8	Christian Children s Fund	Christian Children s Fund			100%			
9	Contour Products, Inc	Twist Pillow		100%				
10	Dale and Thomas Popcorn	Dale and Thomas Popcorn		100%				
11	eBay Inc	eBay						100%
12	EMI Video	Sarah Brightman Diva , The Video Collection		100%				
13	Fitness Quest Inc	Ab Lounge		100%				
14	France Publications, Inc	Western Real Estate						100%
15	Get The Door	Get The Door	100%					
16	GK Diamond Realty	GK Diamond Realty	100%					
17	GlaxoSmithkline	Valtrex						100%
18	International Capital Management Company, LLLP	Cancer Treatment Centers of America					100%	
19	I ON Eye Trainer	I ON Eye Trainer						100%
20	Mary Janes Solid Oak Furniture	Mary Janes Solid Oak Furniture	100%					
21	NTFChurch	New Testament Fellowship Church	100%					
22	Ontel Products, Inc	Swivel Sweeper		100%				
23	Oreck Direct LLC	Oreck XL 21		100%				
24	Slendertone Flex abs	Slendertone Flex abs	25%					75%
25	Southwestern Hearing Centers	Southwestern Hearing Centers	100%					
26	Specialty Merchandise Corporation	SMC						100%

IM SHARE OF VOICE REPORT - ST LOUIS

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S.NO	COMPANY	BRAND	CCIN	CNBC	CNN	ESPN	FNC	FSM
27	St. Louis Closet Company	St. Louis Closet Company	100%					
28	Tempur Pedic Direct Response, Inc	Tempur Pedic Swedish Mattress		100%				
29	ThermoSpas, Inc	ThermoSpas Hot Tubs			100%			
30	WalzCraft Industries	Cabinet Flooring	100%					